

2021 Pictorial Calendar Price Chart

10 x 11 CALENDARS

QUANTITY	GLOSS	MATTE
100	\$12.70	\$12.34
125	\$11.03	\$10.67
150	\$10.06	\$9.76
175	\$9.40	\$9.03
200	\$8.87	\$8.52
300	\$7.65	\$7.32
400	\$7.02	\$6.69
500	\$6.72	\$6.26
600	\$6.44	\$5.98
700	\$6.22	\$5.76
800	\$6.06	\$5.62
900	\$5.94	\$5.50
1000 +	Call your Sales Representative	

Template charge:

Ivory +.30

Modern - A	Included in above pricing
Traditional - B	Included in above pricing
TS (tear sheet)	Included in above pricing
1 Story - C	\$100
2 Story - D	\$225

Miscellaneous:

Design	\$ 80.00 /hr	P1 Ads on Pad	\$ 6.25
F4 Extra pic scans	\$ 15.00 ea	Advertisers	\$ 6.25
F5 Date block photo	\$ 5.00 ea	Color Ads	\$ 15.00
Pet Add-Ons:	\$ 20.00 ea group	Ad scans	\$ 15.00
P20 • Recipes	\$ 20.00	Customer Ad Strip	\$ 21.25 (includes color)
P21 • Safety Tips	\$ 20.00	Listings	\$ 00.15 (listings & F5 text)
P22 • Holidays	\$ 20.00	B1 Inside back cover	\$ 20.00 (digital file)
P23 • All 3 Add-Ons	\$ 50.00	Template page Swap	\$ 20.00 per page
		Page up for print ready	\$ 30.00
		Ads placed on back cover (with Approval)	\$ 50.00

Descriptions:

Modern Gloss, Matte, Other

Pad options will be w/listings, without listings or No Ads

* Template includes thumbnails and customer can provide their own copy

Traditional Gloss, Matte, Other

* Template includes thumbnails and customer can provide their own copy

TS (Tear Sheet) Appt Gloss, Appt Matte, Trad Gloss, Trad Matte

TS Pictorials have no picture backgrounds and look similar to our tear sheet calendars

* Thumbnails are NOT included in this template - if requested, no extra charge

1 Story, Gloss, Matte, Other

Pad options will be w/listings, without listings, or No Ads

* Template includes thumbnails and customer can provide their own copy

2 Story Gloss, Matte, Other

Pad options will be w/listings, without listings, or No Ads

* Template includes thumbnails and customer can provide their own copy

Print Ready Gloss, Matte, Other

Customer's Pad

* Possible pre-press charges \$75/hr for Print Ready files

* Page up fee \$30

* Print ready credit \$350 (Approval needed)

2021 Pictorial Shipping + Handling Price Chart

Calendars	ZONE A	ZONE B	ZONE C	ZONE D		
100	44.20	53.20	53.50	68.30	ZONE A If you live in the states listed below, refer to ZONE A column for your shipping charges. Illinois Indiana Kentucky Michigan Ohio Tennessee West Virginia	ZONE B If you live in the states listed below, refer to ZONE B column for your shipping charges. Alabama Arkansas Delaware Dist. of Columbia Georgia Maryland Mississippi Missouri New Jersey North Carolina Pennsylvania South Carolina Virginia Wisconsin
125	47.80	56.90	60.60	77.60		
150	63.70	73.30	83.50	107.00		
175	66.90	77.20	90.50	115.90		
200	70.80	81.70	96.80	125.70		
225	73.40	86.50	102.40	134.30		
250	77.00	91.60	109.80	143.10		
275	103.60	120.50	139.80	182.60		
300	105.20	122.60	142.70	186.50		
325	108.60	128.30	150.20	195.60		
350	111.50	132.50	156.90	204.30		
375	114.50	137.80	163.00	213.60		
400	140.90	163.90	190.60	248.50		
425	144.10	168.60	197.20	257.60		
450	146.20	173.30	203.60	266.60	ZONE C If you live in the states listed below, refer to ZONE C column for your shipping charges. Colorado • Connecticut Florida • Iowa • Kansas Louisiana • Maine Massachusetts Minnesota • Nebraska New Hampshire New Mexico New York North Dakota Oklahoma Rhode Island South Dakota Texas • Vermont Wyoming	ZONE D If you live in the states listed below, refer to ZONE D column for your shipping charges. Arizona California Idaho Montana Nevada Oregon Utah Washington For Alaska and Hawaii shipping alternatives, phone 1-800/531-1484 for a quote.
475	150.30	178.50	210.40	275.50		
500	152.80	182.90	217.50	284.40		
525	177.70	208.20	243.90	317.60		
550	182.90	213.90	251.60	328.80		
575	185.00	219.10	258.30	337.80		
600	187.40	223.70	264.10	346.70		
625	190.60	229.10	271.30	356.30		
650	209.70	249.20	294.90	384.80		
675	218.40	259.90	305.20	400.20		
700	221.90	264.30	312.40	409.10		
725	224.60	270.00	319.30	418.60		
750	228.50	274.70	324.90	426.70		
775	231.10	279.90	330.20	435.80		